



## **Emerging Leaders**

### ***OnBoard!* Project**

## **BANTING HOUSE NATIONAL HISTORIC SITE OF CANADA**

### **Opportunity Profile**

Banting House National Historic Site of Canada is recruiting volunteers to join the Museum Advisory Committee and participate in our sub-committee for our upcoming fundraising event *Banting & Friends II* Reception and Art Show.

### **What we do**

Owned and operated by the Canadian Diabetes Association, the mission of Banting House National Historic Site of Canada is to create public awareness and understanding of the national historic significance of Sir Frederick Banting and to preserve the commemorative integrity of Banting House, the birthplace of insulin, for the benefit of the people of Canada.

From its inception, the goal of Banting House National Historic Site of Canada has been to position itself as a leading resource centre dedicated to the life and career of Sir Frederick Banting, an individual whose work has affected the lives of millions of people from across Canada and around the world. Coupled with the Flame of Hope – a symbol of hope for those with diabetes – Banting House has gained an international reputation as valuable heritage resource and site of inspiration in the battle against diabetes.

In recent years, Banting House has experienced tremendous growth in visitation, welcoming over 3100 guests from across the globe. As the only institution dedicated to the life and work of Dr. Banting, not only as the co-discoverer of insulin, but as a person of national historic significance there has been increasing interest from the general public, scholars and media in our resources. Banting House programming offers insight into Dr. Banting's contributions to Canadian medical, military and art history.

Our vision is to increase attendance and secure stable, long-term funding required to support the cultural resource management programs of Banting House including acquisitions, conservation, education and interpretation.

### **Volunteer representation**

The Museum Advisory Committee is currently comprised of volunteers representing small business, marketing & communications, financial planning and real estate. Members share an interest in preserving and promoting Canadian history. The committee is supported by Fund Development and Curatorial staff members.

### **Time Commitment**

The Committee meets on the second Tuesday of the month at noon. Meetings last less than 1.5 hours. There is an expectation that the members would participate on a special event sub-committee and/or assist with donor cultivation.

### **Core Competencies/Requisite Experience**

The Committee is looking to expand its capabilities in the areas of sponsorship, in-kind donations, event planning/delivery and donor development.

- |                           |   |
|---------------------------|---|
| X Marketing               | X Small Business                        |
| X Public Relations        | X Corporate                             |
| X Communications          | X Other (please specify):               |
| X Sponsorship Procurement | <i>Individuals interested in making</i> |
| X Event Management        | <i>Banting House a leading cultural</i> |
| X Non-Profit              | <i>institution in our community</i>     |

### **Other information or requests:**

Each year, the museum hosts Banting & Friends a fundraising art sale, held outdoors in the museum square. Building on the success of the inaugural *Banting & Friends* event held in July 2009, *Banting and Friends II* will once again see a public presentation of London Artists who embody the spirit and passions of Sir Frederick Banting and his support for Canadian art and artists. This juried Show will feature original art on display for purchase by the public in the Global Garden adjacent to Banting House National Historic Site of Canada. This unique event is a one of a kind opportunity to support local art and heritage.

To assist the sales and promotion of this highly-anticipated event, the Museum Advisory Committee will host a private evening reception for guests to preview and purchase works before they are made available to the general public. Held in the evening of July 16, 2010, our goal is to have this event recognized as “London’s Summer Fundraising Barbeque” with the intent to raise the profile of the museum within the community, attract new sponsors and donors. Funds raised will support museum operations.

[www.emergingleaders.ca](http://www.emergingleaders.ca)