



Emerging Leaders *OnBoard!* Project

Opportunity Profile

CNIB is seeking volunteers (steering committee and subcommittees) for its first ever SENSEsation UnGala, a new take on the traditional fundraiser, taking place in May 2010. SENSEsation is part of a new effort to redefine the CNIB brand and our story in Southwestern Ontario, and will form the foundation for a signature annual event for years to come. The event is focused on both friend- and fund-raising, and the development of a greater general awareness about the realities, risks and costs of sight loss, 75% of which is preventable.

What we do

CNIB passionately provides community-based support, knowledge and a national voice to ensure Canadians who are blind or partially sighted have the confidence, skills and opportunities to fully participate in life.

Our Mission

To enhance independence for people with vision loss and to be the leader in promoting vision health.

Who We Serve

CNIB is a source of support, information, and most importantly, hope, for all Canadians affected by vision loss. Anyone can come to CNIB. CNIB is active in every region of the country, with staff and volunteers working in offices and often traveling to provide support to clients in their homes and in rural communities.

What We Do

We provide vital programs and services, innovative consumer products, research, peer support and one of the world's largest libraries for people with print disabilities.

We focus on protection and prevention today, as well as on treatments and cures for tomorrow.

Volunteer representation

The SENSEsation Steering Committee is made up of volunteers from a range of sectors, including education, nonprofit, financial, and business consulting, as well as members of the CNIB fundraising team.

Time Commitment

The steering committee meets approximately twice pr month for 1.5-2 hours per meeting, generally over lunch hours. Subcommittee meetings are as necessary. Meeting frequency will increase closer to event date. (May 29, 2010)

Core Competencies/Requisite Experience

- Marketing
- Public Relations
- Communications
- Sales
- Sponsorship Procurement
- Event Management
- Non-Profit
- Volunteer Management
- Finance
- Other (please specify): BIG IDEA PEOPLE!

We are currently seeking steering committee members with diverse backgrounds and skills and subcommittee members in the following areas:

Sponsorship and Partnership
Event Program and Education
Logistics Management
Marketing and Communications
Ticket Management and Sales

MOST IMPORTANT – Regardless of your background and skill set, if you are interested in helping build a **UNIQUE** and **REMARKABLE** new event for an important cause, we want to talk to you!

www.cnib.ca