



## **Emerging Leaders GenNext Timeraiser Project**

### **Opportunity Profile**

GenNext – An initiative of United Way of London & Middlesex is seeking volunteers to help collaborate on London's first Timeraiser (<http://www.timeraiser.ca/>). This innovative event helps support the local art and non-profit community by essentially having an art auction where instead of bidding with money, you bid with your time.

We are looking for volunteers to help on action teams that will be charged with the design and implementation of the Timeraiser. Opportunities exist on the following teams: Agency Planning, Art Planning, Media & Awareness, Event Planning, Resource Development and Participant Follow-up.

### **What we do**

GenNext is United Way of London & Middlesex's initiative to engage the 20-30 year-old demographic to become actively involved in shaping our community.

Our demographic has great potential to enhance London and Middlesex, making it a more prosperous community... and GenNext is an active way for us to join together and *make a difference*.

Our mission is to mobilize our generation to make a positive impact on our own community through awareness, involvement and giving.

Our vision is to lead the way for our generation to make a difference in our community.

The goal is to inform young people in our community (GenNexters) about our community, link them to social issues that interest them and connect them with charitable organizations and activities that match their interests and ignite their passions.

For more info, please visit: <http://www.gennextuw.ca>.

### **Volunteer representation**

Opportunities are open to anyone with appropriate skills in their 20's and 30's.

### **Time Commitment**

Meeting will begin in January and will be once per month leading into the event in May. Additional meetings may be scheduled dependant on workload.

### **Core Competencies/Requisite Experience**

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|--|---|
| <input checked="" type="checkbox"/> Marketing        | <input type="checkbox"/> Sales                              |
| <input checked="" type="checkbox"/> Public Relations | <input checked="" type="checkbox"/> Sponsorship Procurement |
| <input checked="" type="checkbox"/> Communications   | <input checked="" type="checkbox"/> Event Management        |

- Human Resources
- Non-Profit
- Volunteer Management
- Small Business
- Corporate
- Finance

Sector expertise (please specify, i.e. medical, manufacturing)  
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Other (please specify):  
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**Other information or requests:**

**For more information please contact [jhastings@uwlondon.on.ca](mailto:jhastings@uwlondon.on.ca).**

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**[www.emergingleaders.ca](http://www.emergingleaders.ca)**